



## Life as a PhD - Some good advice and how to avoid pitfalls

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# Life as a PhD

## - Some good advice and how to avoid pitfalls

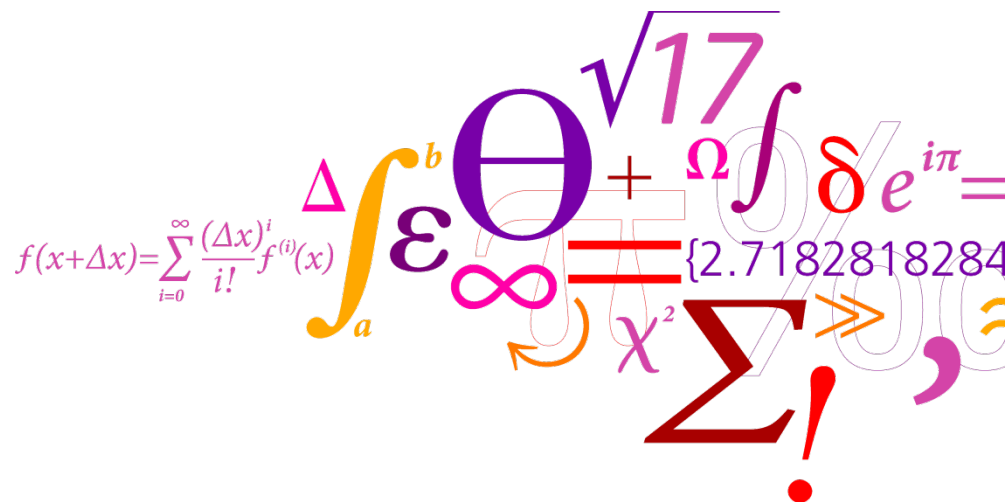
Lykke Margot Ricard

November 4<sup>th</sup> 2003

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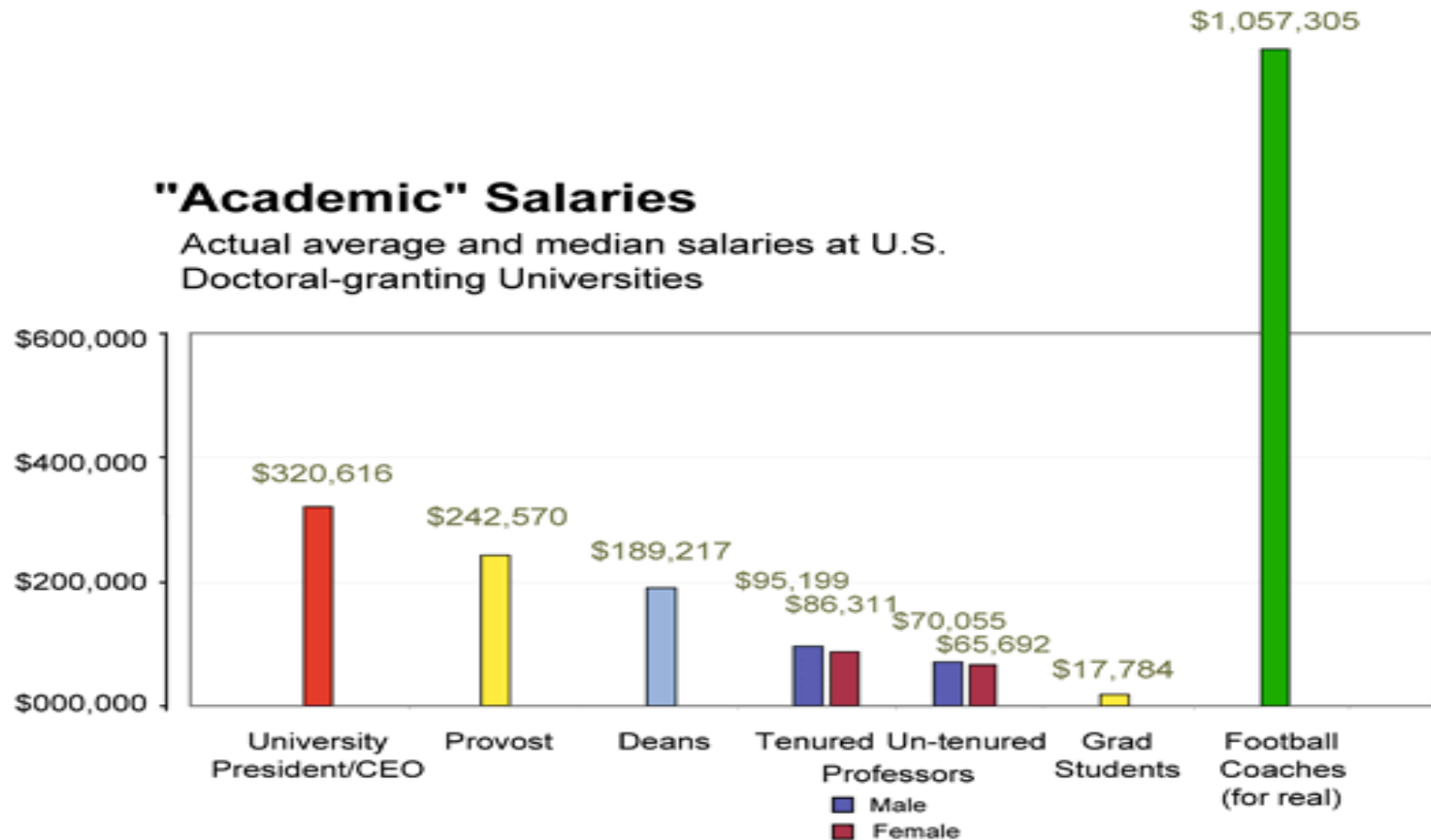
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# Don't do it just for the money

## "Academic" Salaries

Actual average and median salaries at U.S. Doctoral-granting Universities

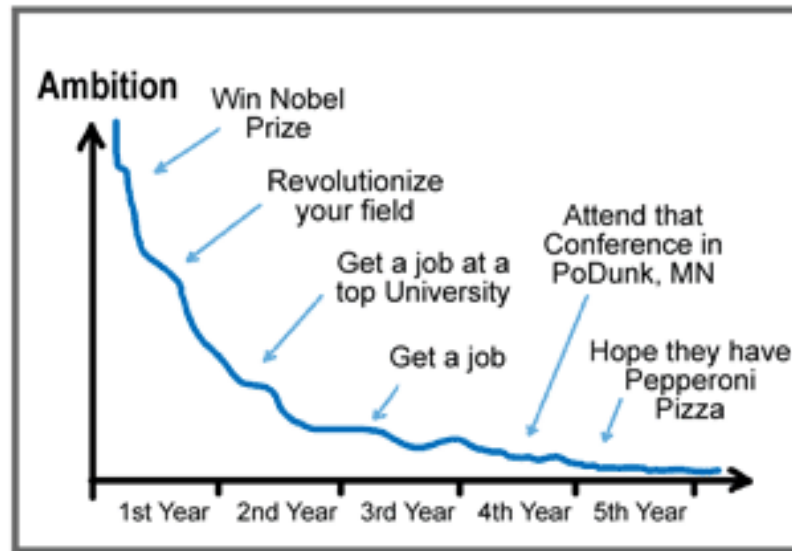


Notes: Administrator figures are medians salaries, the rest are averages. All figures in 2008 dollars. Sources: College and University Professional Association for Human Resources 2005 Survey; American Association of University Professors 2007 Survey; The Chronicle of Higher Education 2001 Survey of Graduate Assistants; USA Today Survey of Div. I-A College Football Coaches Compensation 2007.

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# Avoid pitfalls such as decreasing ambitions

## YOUR LIFE AMBITION - What Happened??



JORGE CHAM © 2008

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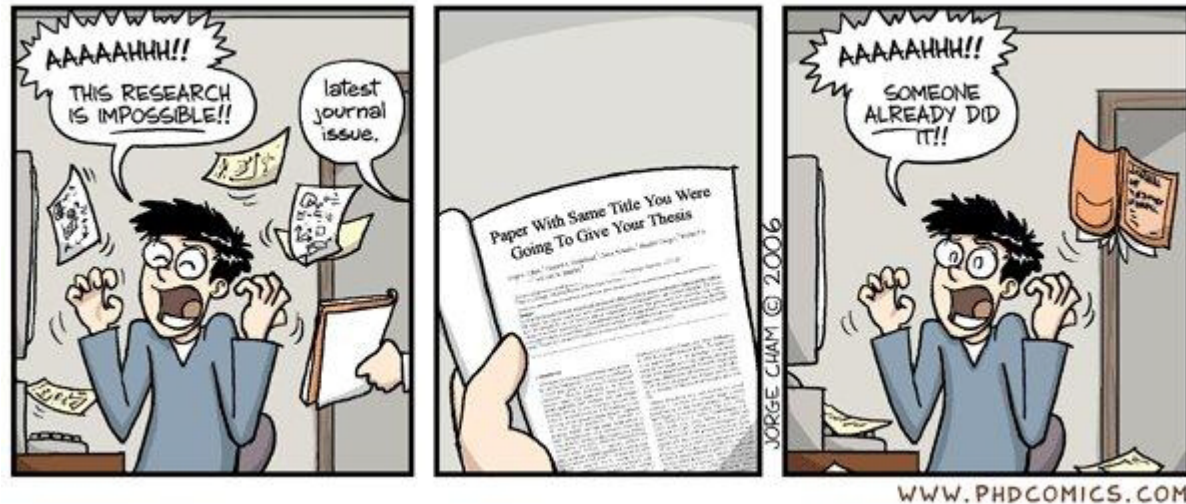
Point: Manage your ambition and make a master plan and a time table that will help you set milestone for every 6 months

[illegible]

# Novelty in research



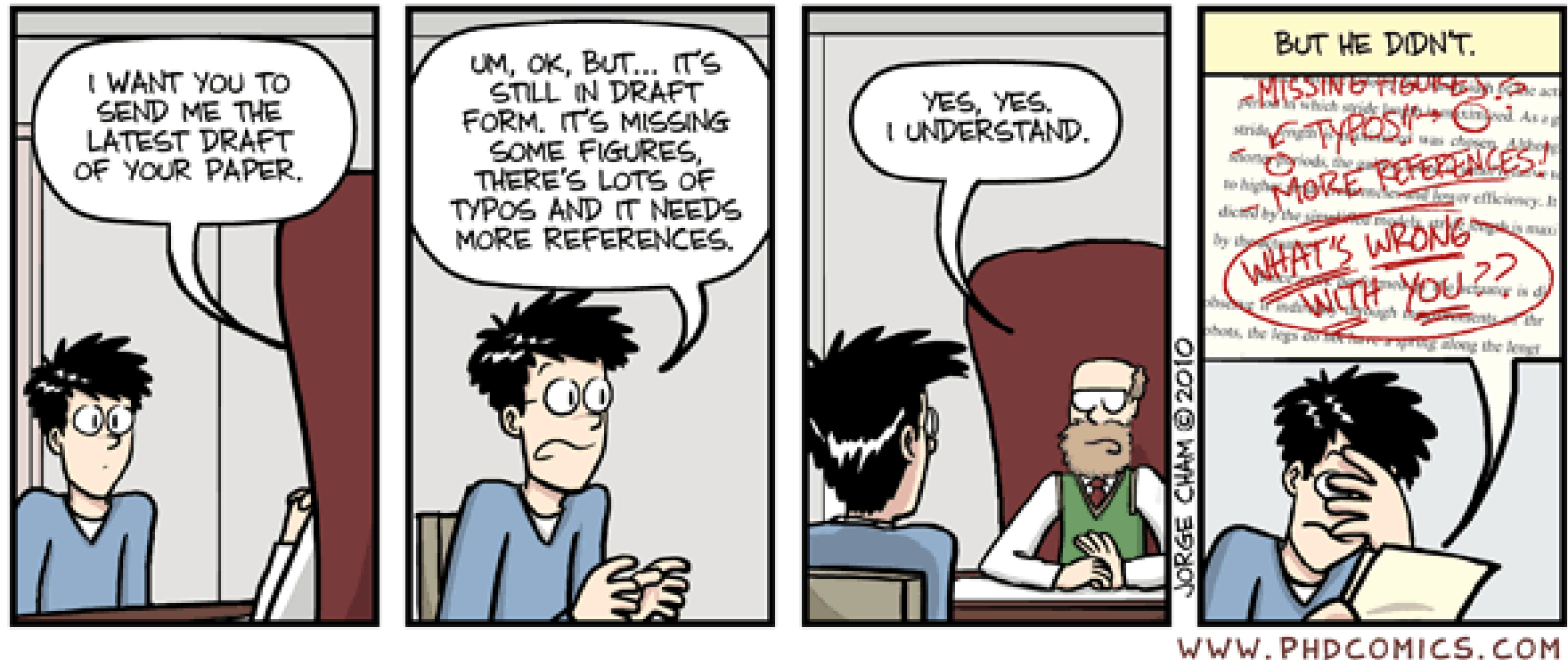
## Situation: someone already did it



Advice: Don't panic! Read the full article – where does your research differ? (theory, perspective, methods, data) An opportunity to share knowledge with the other researcher. Research gaps?



## Situation: a classic day of supervision



Advice: stay brave – take it as constructive critique and continue the good work.

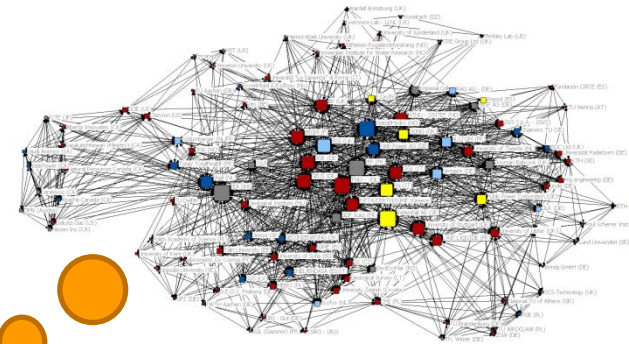


# Identity and Identification



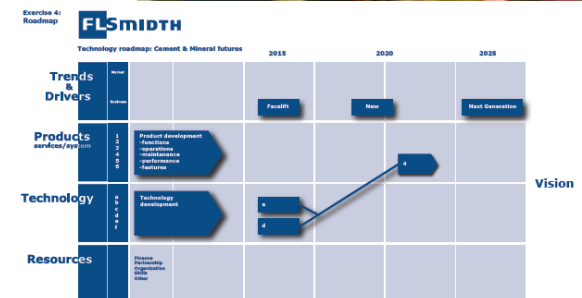
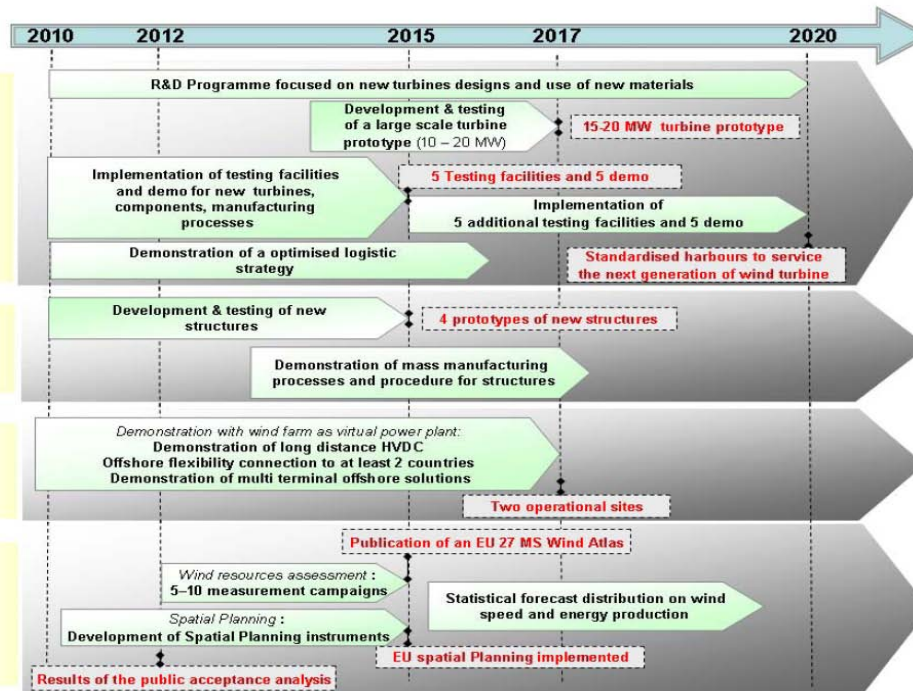
# Go-go Gadget arms

Technology & economic growth theory  
 Diffusion of technologies Innovation system  
 Commercialization Market creation  
 Innovation drivers & strategic management  
 EU roadmap - Emerging technologies

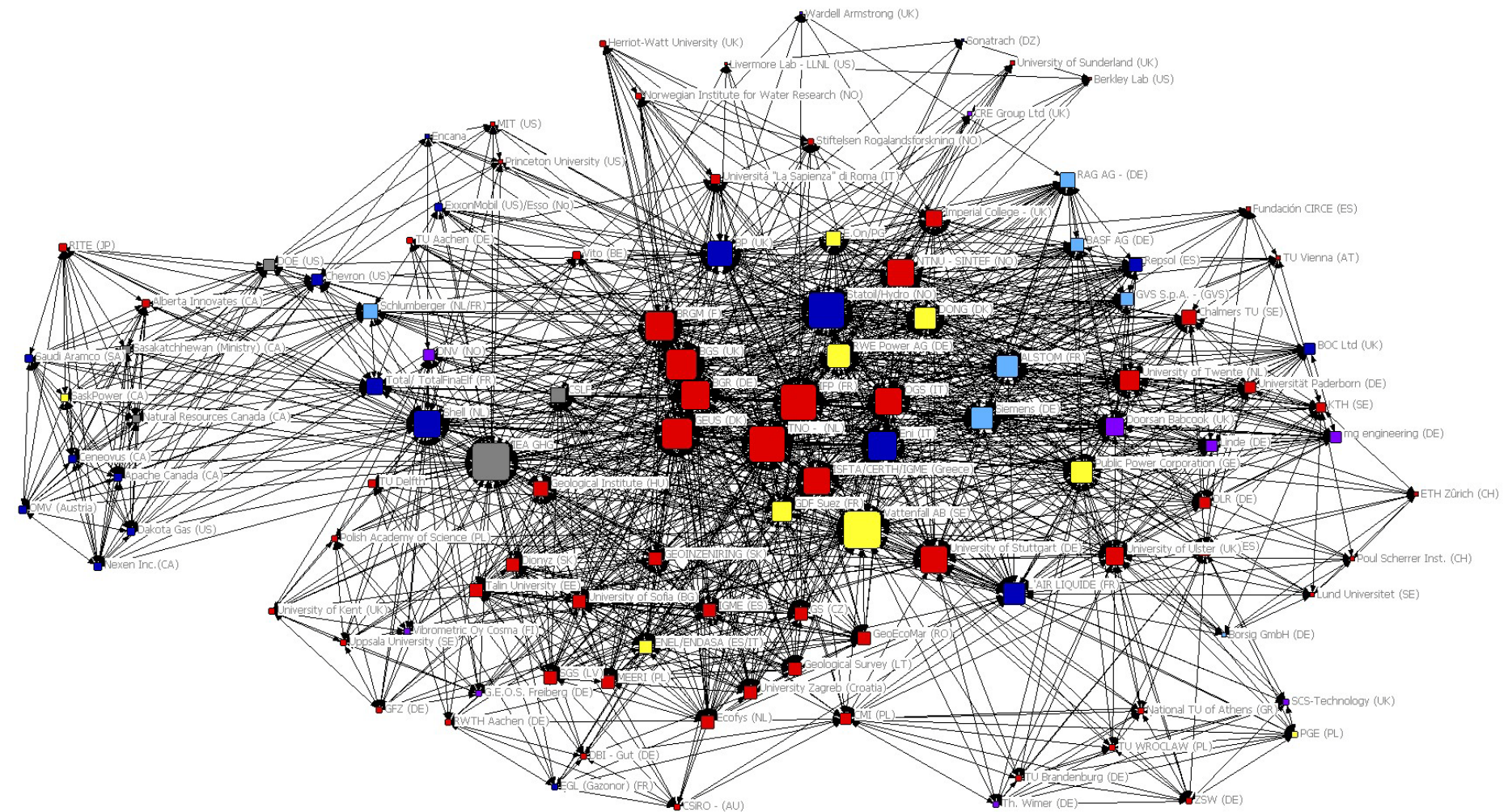


## Teaching in Strategic Roadmap:

- PhD course
- Lead T-Specialist
- Supervisor



# My research

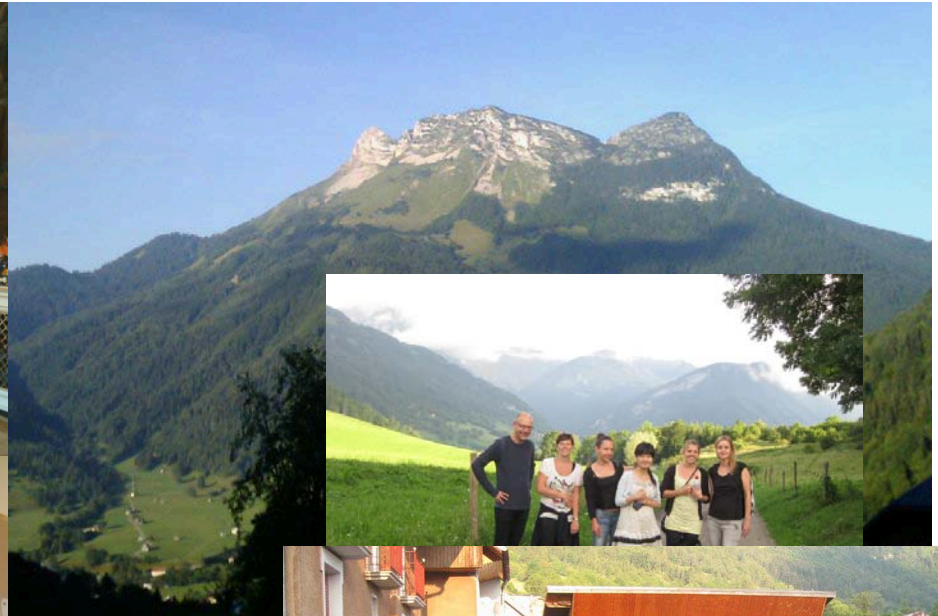


Technological change within an innovations system perspective

1993-2006 CCS Innovations system – copyright Lykke Margot Ricard



# Go abroad, share knowledge and gain new insight



# Manage your ambition and finish in time

- ✓ *After the first 3 months you should have a master plan for the next 3 years incl. a time table.*
- ✓ *What about 3 articles and a summary?*
- ✓ *After 1 year - Reflection on your PhD process. Skills and capability building – evaluation with Director of your PhD school.*
- ✓ *After 1 ½ you have a good sense of novelty that your research can bring and you should be busy writing and attend one or two conference or PhD schools.*
- ✓ *After 2 years – start preparing to finish in one year and strategically begin to plan your following career; funding for Post doc. or job in the private sector.*
- *It'll keep your motivation high.*